## Introduction

In the fall of 2005 I found myself engaged, most unexpectedly, in a heavy exchange of emails with the man who had blown the whistle on Watergate, John Dean. He was writing a book about "conservatives without conscience"--which the late Senator Barry Goldwater was to have co-authored. Dean, Goldwater, and others with solid Republican credentials had been alarmed by the capture of the Grand Old Party by the Religious Right and its seemingly amoral leaders. Dean was plowing through the social science literatures on conservatism and religion to see what perspective academics could offer his analysis, and eventually he ran across my name.

Who am I? I'm a nearly retired psychology professor in Canada who has spent most of his life studying authoritarianism. I got into this field by being lazy. When I took the exams for getting a Ph.D. at Carnegie-Mellon University in Pittsburgh in 1965, I failed a question about a famous early effort to understand the authoritarian personality. I had to write a paper to prove I could learn at least something about this research, which had gotten itself into a huge hairy mess by then. However, I got caught up in the tangle too. Thus I didn't start studying authoritarianism because I am a left-winger (I think I'm a moderate on most issues)<sup>1</sup> (if you want to read a note, click on the number) or because I secretly hated my father. I got into it because it presented a long series of puzzles to be solved, and I love a good mystery.

Now, 40 years later, everyone who knows me would rather volunteer for a root canal operation at a school for spastic dental students than ask me a question about authoritarianism. My wife has never read a single page in any of my books. Few of my colleagues in the psychology department at the University of Manitoba have asked about my research since 1973. People I meet at parties, including folks in their 70s, inevitably discover they have to call the baby-sitter about three minutes after casually asking me, "What do you do?" You can't shut

me up once I get going. Yet John Dean was reading everything I had written and pummeling me with insightful questions for months on end. I had died and gone to heaven. And since John's best-selling book, *Conservatives Without Conscience* had used my research to help explain how America was going to the devil, he thought I should write an easy-read, non-technical account of what I have found before I do die, and go to heaven or the devil. It will begin appearing on a screen near you soon.

## What is Authoritarianism?

Authoritarianism is something authoritarian followers and authoritarian leaders cook up between themselves. It happens when the followers submit too much to the leaders, trust them too much, and give them too much leeway to do whatever they want--which often is something undemocratic, tyrannical and brutal. In my day, authoritarian fascist and authoritarian communist dictatorships posed the biggest threats to democracies, and eventually lost to them in wars both hot and cold. But authoritarianism itself has not disappeared, and I'm going to present the case in this book that the greatest threat to American democracy today arises from a militant authoritarianism that has become a cancer upon the nation.

We know an awful lot about authoritarian followers. In one way or another, hundreds of social scientists have studied them since World War II. We have a pretty good idea of who they are, where they come from, and what makes them tick. By comparison, we know little about authoritarian leaders because we only recently started studying them. That may seem strange, but how hard is it to figure out why someone would like to have massive amounts of power? The psychological mystery has always been, why would someone prefer a dictatorship to freedom? So social scientists have focused on the followers, who are seen as the main, underlying problem. I am going to tell you about my research on authoritarianism, but I am not going to give the kind of technical scientific report I lay on other scientists. Whatever ends up getting crunched in this book, it's not going to be a pile of numbers. Instead, I'll very briefly describe how the studies were done and what then happened. In many cases I'll invite you to pretend you are a subject in an experiment, and ask what you would say or do. I hope you'll generally find the presentation relaxed, conversational, even playful, because that's the way I like to write--even on serious topics--to the annoyance of many a science editor. (A sense of humor helps a lot when you spend your life studying authoritarians.)

But I have not "dumbed down" anything. This is not "Authoritarianism for Dummies." ("Six months ago I couldn't even spell 'authoritarian,' and now I are one.") It's an account of some social science research for people who have not sat through a lot of classes on research methods and statistics--a good many of which, it so happens, I also never attended, especially on nice days. I'll put some of the technical mumbo-jumbo in the optional notes for pitiful people such as I who just can't live without it. If you want to bore through even denser presentations of my research, with methodological details and statistical tests jamming things up, the way poor John Dean had to, click here for note <sup>2</sup>.

But why should you even bother reading this book? I would offer three reasons. First, if you are concerned about what has happened in America since a radical right-wing segment of the population began taking control of the government about a dozen years ago, I think you'll find a lot in this book that says your fears are well founded. As many have pointed out, the Republic is once again passing through perilous times. The concept of a constitutional democracy has been under attack--and by the American government no less! The mid-term elections of 2006 give hope that the best values and traditions of the country will ultimately prevail. But it could prove a huge mistake to think that the enemies of freedom and equality have lost the war just because they were

recently rebuffed at the polls. I'll be very much surprised if their leaders don't frame the setback as a test of the followers' faith, causing them to redouble their efforts. They came so close to getting what they want, they're not likely to pack up and go away without an all-out drive. But even if their leaders cannot find an acceptable presidential candidate for 2008, even if authoritarians play a much diminished role in the next election, even if they temporarily fade from view, they will still be there, aching for a dictatorship that will force their views on everyone. And they will surely be energized again, as they were in 1994, if a new administration infuriates them while carrying out its mandate. The country is not out of danger.

The second reason I can offer for reading what follows is that it is *not* chock full of opinions, but experimental evidence. Liberals have stereotypes about conservatives, and conservatives have stereotypes about liberals. Moderates have stereotypes about both. Anyone who has watched, or been a liberal arguing with a conservative (or vice versa) knows that personal opinion and rhetoric can be had a penny a pound. But arguing never seems to get anywhere. Whereas if you set up a fair and square experiment in which people can act nobly, fairly, and with integrity, and you find that most of one group does, and most of another group does not, that's a fact, not an opinion. And if you keep finding the same thing experiment after experiment, and other people do too, then that's a body of facts that demands attention.<sup>3</sup> Some people, we have seen to our dismay, don't care a hoot what scientific investigation reveals; but most people do. If the data were fairly gathered and we let them do the talking, we should be on a higher plane than the current, "Sez you!"

The last reason why you might be interested in the hereafter is that you might want more than just facts about authoritarians, but *understanding* and insight into why they act the way they do. Which is often mind-boggling. How can they revere those who gave their lives defending freedom and then support moves to take that freedom away? How can they go on believing things that have been disproved over and over again, and disbelieve things that are well established? How can they think they are the best people in the world, when so much of what they do ought to show them they are not? Why do their leaders so often turn out to be crooks and hypocrites? Why are both the followers and the leaders so aggressive that hostility is practically their trademark? By the time you have finished this book, I think you will understand the reasons. All of this, and much more, fit into place once you see what research has uncovered going on in authoritarian minds.

Ready to go exploring?

## Notes

<sup>1</sup> I have found that some people make assumptions about why I study authoritarianism that get in the way of what the data have to say. The stereotype about professors is that they are tall, thin, and liberals. I'm more liberal than I am tall and thin, that's for sure. But I don't think anyone who knows me well would say I am a left-winger. My wife is a liberal, and she and all her liberal friends will tell you I am definitely not one of them. Sometimes they make me leave the room. I have quite mixed feelings about abortion, labor unions, welfare and warfare. I supported the war in Afghanistan from the beginning; I disapproved of the war in Iraq from its start in March 2003.

I am not now, nor have I ever been, a member of the Communist Party, or any other political party. I do give money to various parties, trying to defeat whomever I am most disgustatated with at the time. (My political contributions have almost become automatic withdrawals from my bank account since one of our sons became a Member of the Legislative Assembly in our province.) I did not flee to Canada in 1968 because of the war in Viet-Nam. I crossed the border with my draft board's good wishes because the University of Manitoba offered me the best job I could find. And my research has not been funded by "some liberal think-tank" or foundation. Instead, I paid for almost all of it out of my own pocket. I have not had a research grant since 1972--not because I am opposed to people giving me money, but because I proved so lousy at getting grants that I gave up. (Whereas I, like my politician son, found I was a soft touch whenever I hit me up for some dough.) Back to introduction

<sup>2</sup> The best scientifically up-to-snuff presentation of my research on authoritarian followers is contained in *The Authoritarian Specter*, published in 1996 by Harvard University Press. The only reports of my research on authoritarian leaders are 1) a chapter entitled, "The Other 'Authoritarian Personality'" in Volume 30 (1998) of a series of books called *Advances in Experimental Social Psychology*, edited by Mark Zanna and published by Academic Press, and 2) an article in the *Journal of Social Psychology*, edited by Keith Davis, in 2004 entitled "Highly Dominating, Highly Authoritarian Personalities" (Volume 144, pages 421-447).

<sup>3</sup> I hope you'll agree that the studies were fair and square. It's your call, of course, and everybody else's. That's the beauty of the scientific method. If another researcher--and there are hundreds of them--thinks I only got the results I did because of the particular way I set things up, phrased things, and so on, she can repeat my experiment her way, find out, and let everybody know what happened. It's the wonderful way science polices and corrects itself.

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